



# **Reducept** **Ambassadors**

## Program overview

October, 2021



# Who are we?

**Reducept is a Dutch-born eHealth scale-up founded by Margryt Fennema and Louis Zantema in 2018.**

At Reducept, we are committed to providing our customers with a complex non-invasive treatment program aimed at reducing chronic pain without the use of medication.

Every case of chronic pain is different, but we believe it's possible to help every patient. We based the Reducept method on scientific research to help pain patients understand and overcome their pain.

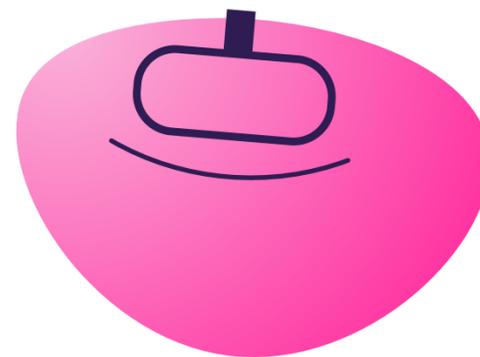
Today, Reducept has helped over 5000 patients in the Netherlands learn more about their pain and get better control over their lives.



# What is the Reducept Method?

The Reducept Method trains the brain to deal with pain differently. Combining the scientific insights on pain education, psychology and digital therapy (Virtual Reality), we have developed our unique method to manage and treat chronic pain.

Over 200 pain professionals in the Netherlands have integrated the Reducept Method into their practice from the beginning of 2018, providing extensive positive feedback from patients.





# The Ambassador

**What is the Ambassadors Program?**

**What are we trying to build with this program?**

The Ambassadors Program is a leadership opportunity for chronic pain fighters to build up unity and a sense of togetherness in the chronic pain community. It is a fulfilling and enjoyable commitment of 1-3 hours a week.

It is NOT a full-time responsibility. We understand that this role can't be too time and effort-consuming. Just like us, you probably have more things happening in life that you would like to put your focus on, and that is completely fine!

**Yes!**

**No.**

# The Ambassador



## What does our ideal ambassador look like?

We are looking for:

- Someone who wants to make a difference in the world.
- Someone who is not afraid to speak up about chronic pain and is ready to raise awareness of it.
- We preferably want someone who can share their first-hand experience in the field and knows what it is like to live with chronic pain.
- Most of all, we would like our ambassador to use this experience to motivate and support other community members to do the same! You will be a role model for those who are suffering from chronic pain and will lead the way towards a community where we can improve chronic pain treatment.

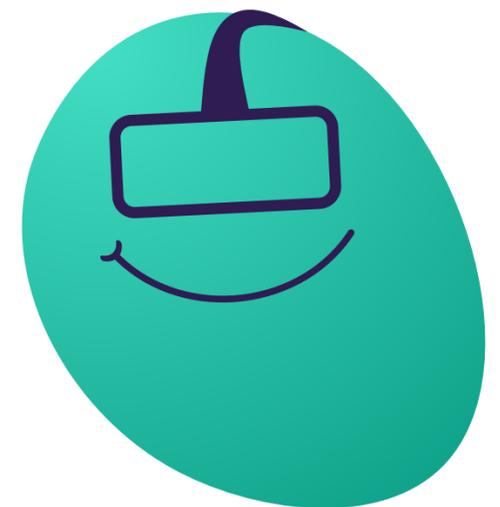


# The Ambassador

## What does your role as an ambassador include?

Here is an example of what some of your typical tasks as an Ambassador may look like:

- Instagram take-overs
- Assisting in content creation e.g. brainstorming sessions with our content marketers
- Being an opinion leader in our community
  - by sharing your experience/knowledge of chronic pain with them
- Reposting our content and helping with reaching a wider audience
- Bi-weekly catch-ups on the process





# Why it's cool to join us

## For many reasons!

We are a small but mighty team who is always up for new challenges and ideas. As our ambassador, you will not only have a voice but will also get hands-on opportunities in the company's events. Apart from working closely with many of our team members, you will also be offered the following:

- A free “Bevrijd van pijn” book
- The opportunity to share your own content (blogs, videos, art, music, etc.) on our platforms and help you reach a wider community by reposting and promoting your content.
- Social media take-overs for extra exposure
- The opportunity to write guest blogs that will be posted on our socials, website and newsletter
- The opportunity to arrange (and attend) co-hosted webinars
- The possibility to attend all our online and offline events with a FREE pass
- Office tour - A day “behind the screens” at Reducept, where you can also meet the team!
- A special mention on our socials and newsletter
- The freedom to start your own project

# Example of our recent event



The official book-launch of 'Bevrijd van pijn' in Leeuwarden



# Example of our recent event



Art co-creation session with our users in Leeuwarden





# Meet Marcia, our first Reducept ambassador



Hi everyone!

My name is Marcia, I'm 36 yrs old, I'm a mommy, a partner, a daughter, a sister and a friend. I was diagnosed with Multiple Sclerosis in 2017. This led to fatigue, nerve-pain, cognitive issues, mood swings, numbness in my left leg and optic inflammations.

I lost total control of my brain, mind and body. My life! I couldn't believe what was happening. Fast forward to 2020, where I got introduced to Reducept by a MS community platform.

The Reducept Method pulled me back up on my feet. I feel more energetic and have more passion in life! This doesn't mean I'm cured, but it helped me to gain balance and support in daily tasks to manage my pain & mental health better. Even the numbness in my left leg disappeared, which makes it easier to go on walks and runs, which was not possible before I used Reducept.

I'm honoured to be their first ambassador, to spread the message and method, which I believe will be mandatory and a great asset to anyone who suffers from pain. I feel grateful to share my story and the essential goal from Reducept because "pain is inevitable and suffering from pain should be optional". Join me on this journey where we get the opportunity to help others on their journey to eliminate chronic pain.

Cheers! - Marcia



# Interested in becoming a Reducept ambassador?

## Get in touch with us!

Send us an email at [partners@reducept.com](mailto:partners@reducept.com) to learn more about us, the program and your potential contribution!

